

Request for Courses in the Core Curriculum

Originating Department or College: COAS Department of Psychology and Communication

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Course Number and Title: COMM 1315 Public Speaking

Please attach in separate documents:

Completed Catalog Add/Change Form

Syllabus

List the student learning outcomes for the course. Students will

1. apply a range of public speaking tools to demonstrate their communicative competence.
2. construct logical and effective arguments in writing and presenting ideas.
3. analyze texts critically using standards and criteria for the purpose of critiquing oral, listening, and written communication skills to support their views and opinions.
4. evaluate the credibility of sources through the implementation of ethical guidelines.
5. determine the value of evidence for the purpose of making ethical decisions in written and oral communication.
6. demonstrate effective persuasive skills.

Critical Thinking: includes creative thinking, innovation, inquiry and analysis, evaluation and synthesis of information (SLOs: 2, 3, 4, 5, 6).

Communication skills: Include effective written, oral, and visual communication. (SLOs: 1, 2, 3, 4, 5, 6).

Teamwork: Include the ability to work effectively with others to support a shared purpose or goal and consider different points of view. (SLOs: 1, 2, 3, 4, 5, 6)

Social responsibility: Include intercultural competency and civic knowledge by engaging effectively in local, regional, national and global communities (SLOs: 4, 5, 6).

Component Area for which the course is being proposed (check one):

Communication

American History

Mathematics

Government/Political Science

Language, Philosophy, & Culture

Social & Behavioral Science

Creative Arts

Component Area Option

Life & Physical Sciences

Competency areas addressed by the course (refer to the appended chart for competencies that are required and optional in each component area):

Critical Thinking

Teamwork

Communication Skills

Personal Responsibility

Written Communication

Social Responsibility

Oral Communication

Visual Communication

Empirical & Quantitative Skills

Because we will be assessing student learning outcomes across multiple core courses, assessment assigned in your course must include assessment of the core competencies. For each competency checked above, indicate the specific course assignment(s) which, when completed by students, will provide evidence of the competency. Provide detailed information, such as copies of the paper or project assignment, copies of individual test items, etc. A single assignment may be used to provide data for multiple competencies.

Critical Thinking:

Students will use critical thinking skills to write a paper to inform or persuade a particular audience about a socially relevant topic with at least 10-scholarly sources. In this paper the students will select one of the “Top 100 Speeches” from www.americanrhetoric.com and will discuss it using the 5 Canons of Rhetoric as their criteria. The assignment will be assessed using the University rubric on critical thinking.

Communication Skills:

Written:

Students will write a paper about a socially relevant topic with at least 10-scholarly sources. In this paper the students will select one of the “Top 100 Speeches” from www.americanrhetoric.com and will discuss it using the 5 Canons of Rhetoric as their criteria. (Speech Analysis Essay)

Students will complete a manuscript of their Persuasive Speech incorporating Monroe’s Motivated Sequence pattern. Students will perform appropriate oral citations and written citation in APA format, audience analysis, and appropriate research methodologies to construct appropriate outlines, manuscripts, and bibliographies for presentations. Students will clarify, express, and understand main ideas of materials views, heard, and read to interpret and summarize main ideas in their own words. (Speech Manuscript)

Oral:

Persuasive Speech- The goal of this speech is to advocate for a specific action for the audience. Students are required to use Monroe’s Motivated Sequence Pattern, adapt to their audience, include appropriate source citations orally and written (at least 7-scholarly sources), establish their credibility, create a bibliography, manuscript, preparation outline, and speaking outline, conform to time limits (6-7 minutes), incorporate appropriate presentation aids, and have appropriate introduction, body, conclusion, and transition statements.

Visual:

Students will have to create visual presentation aid for the persuasive speech. Students will have to creatively use a media that will elevate their presentation and reaffirms their ideas.

Assignments will be assessed using the University Communication Rubric.

Teamwork:

Students will prepare a 15-20 minute group presentation. The students will be required to thoroughly discuss a global conflict/problem and work collectively to resolve the issue. Students will present their findings making use of academic and popular research. Students will also be responsible to reflect upon and discuss their individual and overall group experience.

The assignment will be assessed using the University rubric on teamwork.

Will the syllabus vary across multiple sections of the course? Yes No

If yes, list the assignments that will be constant across the sections:

Inclusion in the core is contingent upon the course being offered and taught at least once every other academic year. Courses will be reviewed for renewal every five (5) years.

The department understands that instructors will be expected to provide student work and to participate in university-wide assessments of student work. This could include, but may not be limited to, designing instruments such as rubrics, and scoring work by students in this or other courses. In addition, instructors of core courses may be asked to include brief assessment activities in their courses.

Reviewed and approved by the Core Curriculum Committee on April 12, 2013.